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## AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application.

1. (Currently Amended) A method comprising:
  - 2 identifying a user, wherein the user inserting a smart card into a device selected from a plurality of devices;
  - 4 identifying the device;
  - 5 retrieving a user preference template corresponding to the device from a plurality  
6 of user preference templates corresponding to the plurality of devices;
  - 7 identifying user preferences associated with the device by using the user  
8 preference template;
  - 9 tracking user pattern and gathering usage data;
  - 10 analyzing the usage data;
  - 11 configuring the analyzed data; and
  - 12 updating the user preferences.
- 1 2. (Original) The method of claim 1 further comprising retrieving an identification  
2 template from a template database for the identifying the user and the identifying  
3 the device.
- 1 3. (Currently Amended) The method of claim 1 further comprising retrieving a user  
2 preference template corresponding to the device from a plurality of user

3        ~~preference templates corresponding to the plurality of devices from the template~~  
4        ~~database for the identifying the user preferences and for the updating the user~~  
5        ~~preferences by updating the corresponding user preferences template using the~~  
6        ~~configured data.~~

1        4. (Original) The method of claim 1 further comprising retrieving a user history  
2        template corresponding to the device from a plurality of user history templates  
3        corresponding to the plurality of devices from the template database for the  
4        tracking the user pattern and the gathering the usage data.

1        5. (Original) The method of claim 1, wherein the tracking the user pattern is based  
2        on a predetermined criteria.

1        6. (Original) The method of claim 1, wherein the analyzing the usage data  
2        comprising analyzing text associated with a media program, wherein the text  
3        including closed caption information and articles.

1        7. (Original) The method of claim 1, wherein the analyzing the usage data  
2        comprising analyzing audio information associated with the media program,  
3        wherein the audio information including words, phrases, and audio expressions.

1        8. (Original) The method of claim 1, wherein the analyzing the usage data  
2        comprising analyzing video, wherein the video comprising sequence of motion  
3        associated with the media program.

1        9. (Original) The method of claim 1, wherein the plurality of devices comprising  
2        multiple types of media devices including a television, a computer, a PDA, a  
3        cellular phone, a portable media player, a web terminal, and a set-top box.

- 1       10. (Original) The method of claim 9 further comprising displaying the stored data  
2                   using the plurality of devices, wherein the stored data is adjustable in accordance  
3                   with display requirements of the plurality of devices.
- 1       11. (Original) The method of claim 1, wherein the updating the user preferences  
2                   comprising dynamically updating the user preferences.
- 1       12. (Currently Amended) A method comprising:  
2                   identifying a user, wherein the user inserting a smart card into a plurality of  
3                   devices;  
4                   identifying the plurality of devices;  
5                   retrieving a plurality of user preference templates corresponding to the plurality of  
6                   devices;  
7                   identifying user preferences associated with the plurality of devices by using the  
8                   plurality of user preference templates;  
9                   tracking user pattern and gathering usage data;  
10                  analyzing the usage data;  
11                  configuring the analyzed data;  
12                  integrating the configured data; and  
13                  updating the user preferences.
- 1       13. (Original) The method of claim 12, wherein the configuring the analyzed data  
2                   further comprising:

- 3        parsing the analyzed data; and
- 4        associating the parsed data with a common descriptor, wherein the common
- 5        descriptor is a word or a phrase descriptive of the content associated with the
- 6        parsed data.
- 1        14. (Original) The method of claim 12 further comprising:
- 2            retrieving a plurality of user history templates corresponding to the plurality of
- 3            devices;
- 4            generating an integrated user history template by integrating the plurality of
- 5            corresponding user history templates for integrating the configured data; and
- 6            filtering the integrated data.
- 1        15. (Original) The method of claim 12 further comprising storing the integrated data.
- 1        16. (Original) The method of claim 15 further comprising displaying the stored data
- 2            using a plurality of devices, wherein the stored data is adjustable in accordance
- 3            with display requirements of the plurality of devices.
- 1        17. (Original) A system for updating user preferences for personalization media
- 2            consumption from device to devices comprising:
- 3            an identification template retrieved from a template database for identifying a
- 4            user, wherein the user inserting a smart card issued by an issuer into at least one
- 5            of a plurality of devices;
- 6            the identification template for identifying the at least one of the plurality of
- 7            devices;

8           a user preference template corresponding to the at least one of the plurality of  
9           devices from a plurality of user preference templates corresponding to the  
10          plurality of devices retrieved from the template database for identifying user  
11          preferences associated with the device;  
  
12          a user history template corresponding to the at least one of the plurality of devices  
13          from a plurality of user history templates corresponding to the plurality of devices  
14          from the template database for tracking user pattern and gathering usage data;  
  
15          an analyzer for analyzing the usage data, wherein the analyzer comprising a text  
16          analyzer for analyzing text associated with a media program, an audio analyzer  
17          for analyzing audio associated with the media program, and a video analyzer for  
18          analyzing sequence of motion associated with the media program;  
  
19          a management and configuration module for configuring the analyzed data;  
  
20          updating the user preferences; and  
  
21          storing the configured data.

1       18. (Original) The system of claim 17 further comprising:  
  
2           the management and configuration module for parsing the analyzed data;  
  
3           the management and configuration module for associating the parsed data with a  
4           common descriptor, wherein the common descriptor is a word or a phrase  
5           descriptive of the content associated with the parsed data;  
  
6           an integration module for filtering and integrating the configured data using an  
7           integrated user history templates;

8 updating the user preferences; and

9 storing the integrated data.

1 19. (Original) The system of claim 17, wherein the template database is associated  
2 with at least one of a plurality of sources including the smart card, the issuer, and  
3 the plurality of devices.

1 20. (Original) The system of claim 17, wherein the plurality of devices comprising  
2 multiple types of media devices including a television, a computer, a PDA, a  
3 cellular phone, a portable media player, a web terminal, and a set-top box.

1 21. (Currently Amended) A machine-readable medium having stored thereon data  
2 representing sequences of instructions, the sequences of instructions which, when  
3 executed by a processor, cause the processor to:

4 identify a user, wherein the user inserts a smart card into a device selected from a  
5 plurality of devices;

6 identify the device;

7 retrieving a user preference template corresponding to the device from a plurality  
8 of user preference templates corresponding to the plurality of devices;

9 identifying user preferences associated with the device by using the user  
10 preference template;

11 track user pattern and gather usage data;

12 analyze the usage data;

13 configure the analyzed data; and

- 14 update the user preferences.
- 1 22. (Original) The machine-readable medium of claim 21, wherein the sequences of  
2 instructions further cause the processor to:
- 3 retrieve an identification template from a template database.
- 1 23. (Original) The machine-readable medium of claim 21, wherein the sequences of  
2 instructions further cause the processor to:
- 3 retrieve a user preference template corresponding to the device from a plurality of  
4 user preference templates corresponding to the plurality of devices from the  
5 template database.
- 1 24. (Original) The machine-readable medium of claim 21, wherein the sequences of  
2 instructions further cause the processor to:
- 3 retrieve a user history template corresponding to the device from a plurality of  
4 user history templates corresponding to the plurality of devices from the template  
5 database.
- 1 25. (Original) The machine-readable medium of claim 21, wherein the sequences of  
2 instructions further cause the processor to:
- 3 analyze text associated with a media program, wherein the text includes closed  
4 caption information and articles;
- 5 analyze audio associated with the media program, wherein the audio includes  
6 words, phrases, and audio expressions;

7 analyze video associated with the media program, wherein the video includes  
8 sequence of motion associated with the media program.

1 26. (Original) The machine-readable medium of claim 21, wherein the plurality of  
2 devices comprises multiple types of media devices including a television, a  
3 computer, a PDA, a cellular phone, a portable media player, a web terminal, and a  
4 set-top box.

1 27. (Original) The machine-readable medium of claim 21, wherein the update the user  
2 preferences comprises dynamically update the user preferences.

1 28. (Currently Amended) A machine-readable medium having stored thereon data  
2 representing sequences of instructions, the sequences of instructions which, when  
3 executed by a processor, cause the processor to:

4 identify a user, wherein the user inserting a smart card into a plurality of devices;

5 identify the plurality of devices;

6 retrieving a plurality of user preference templates corresponding to the plurality of  
7 devices;

8 identifying user preferences associated with the plurality of devices by using the  
9 plurality of user preference templates;

10 identify user preferences associated with the plurality of devices;

11 track user pattern and gathering usage data;

12 analyze the usage data;

13 configure the analyzed data;

14 integrate the configured data; and

15 update the user preferences.

1 29. (Original) The machine-readable medium of claim 28, wherein the sequences of  
2 instructions further cause the processor to:

3 parse the analyzed data; and

4 associate the parsed data with a common descriptor, wherein the common  
5 descriptor is a word or a phrase descriptive of the content associated with the  
6 parsed data.

1 30. (Original) The machine-readable medium of claim 28, wherein the sequences of  
2 instructions further cause the processor to:

3 retrieve a plurality of user history templates corresponding to the plurality of  
4 devices;

5 generate an integrated user-history template by integrating the plurality of  
6 corresponding user history templates; and

7 filter the integrated data.